The Role of Disadvantaged Communities in One Water One Watershed 2.0

Why Disadvantaged Communities are important in an Integrated Regional Watershed Management Plan

By

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Residents in Disadvantaged Communities in the Santa Ana Watershed face many challenges.
The Challenges in the Disadvantaged Communities in the Santa Ana Watershed are Significant
OWOW 2.0’s DAC/Tribal Pillar is committed to spending a lot of time with the residents of Disadvantaged Communities.
We engage our Disadvantaged Communities in culturally appropriate ways
The OWOW 2.0 Process Emphasizes communicating directly with Disadvantaged Communities

- There are challenges in communicating with Disadvantaged Communities:
  - There are language barriers
  - There are cultural barriers
  - There is a lack of access to mainstream modes of communication
  - There is Isolation from the political process

Solutions:
- Have bilingual facilitators work in the community
- Use low tech approach; flyers, one on one conversations, walk the community
- Get to know the residents!
- Encourage residents to engage in the IRWMP process
Community meetings with the residents are critical

Community Meeting in Quail Valley, Riverside County
The residents of the Disadvantaged Communities are our partners in OWOW 2.0
We have made the residents of the DACS our allies

• Engaging the residents in the DACS is critical in showing them that they are an important part of the planning process

• If the project is funded, then the residents are your biggest allies in building the project

• Including the residents of the DACS in the IRWMP process brings positive PR

• Engaging the residents in the DACS early in the process is critical; you have a “shovel ready” network of residents in the next iteration!
People want to be Involved!
Engage the Residents!
The residents should be part of the Outreach Program
The residents’ participation is key to a successful DAC project in OWOW 2.0
DWR has created a DAC Caucus to Ensure that DACS are addressed in the CA Water Plan Update 2013.
We want to work with the Public Advisory Committee
Questions?