STRATEGIC PLAN
FOR THE FUTURE OF IRWM

California Water Plan Plenary
September 13, 2012
TODAY’S PURPOSE

Purpose

Explore Preliminary Goals

Present Strategic Plan Development Approach

Discuss Preliminary Goals
Why do strategic planning for IRWM’s future?

- Continue to build on the past successes of IRWM
- Further enable, empower, and support regional water management entities
- Better align state and federal programs to support IRWM
- Prepare for possible changes in state funding and develop a shared vision for funding priorities
DEVELOPMENT APPROACH

Strategic Plan for the Future of Integrated Regional Water Management in California

Development Approach
DEVELOPMENT APPROACH IS FORMULATED ON THE BASIS OF INPUTS FROM

- IRWM Conference (May 2011)
- CWP Plenary (October 2011) Survey Questionnaire
- Executives and Leaders Interviews
- Tribal Caucus, Regional Forums, ACWA Conference, FMA Conference
- Background Research and Review
- Working Committee Group Exercises
KEY ELEMENTS OF THE IRWM STRATEGIC PLAN

Accomplishments
Where we are

Vision and Goals
Where we want to be

Strategies and Implementation Approaches
How we get there

Strategic Plan for the Future of IRWM
WHERE WE ARE – RELATED TASKS

- Institutional Setting for Water Management in California
- Data and Decision Support Tools
- Statutory, Regulatory, and Policy Assessment
- IRWM Program Documentation and Assessment
- Integrated Water Management Trends and Experiences
- Analysis of Existing IRWM Plans
WHERE WE WANT TO BE – RELATED TASKS

Strategic Plan Vision and Goal Setting

Gap Analysis
HOW WE GET THERE – RELATED TASKS

- Strategies Development
- Implementation Approach Development
- Targets and Performance Metrics Development
- Monitoring Approach
- Financing Options Identification and Evaluation
STAKEHOLDER INVOLVEMENT IS CRITICAL FOR SUCCESS

- **Development Approach**
  - Summer 2012

- **Goal Workshops**
  - Fall 2012

- **Strategy Workshops**
  - Spring 2013

- **Strategic Plan**
  - Summer 2013
**STAKEHOLDER WORKSHOPS**

- **Goals/Strategies Workshops**
- **Tribal / DAC Outreach**
- **Compile Information**
- **Distribute to DACs, Tribes, RWMGs, Established Groups, Stakeholders**
- **Update IRWM Website**
- **Receive Comments**

**Webinar:** Final Results
QUESTIONS?
GOAL SETTING PROCESS

- **Vision** is a desired endpoint
  - **Goals** are desired outcomes that support a vision
    - **Objectives** are actions/methods for achieving goals
VISION FOR THE FUTURE OF IRWM

California embraces and practices IRWM as the best way to manage water and aligns related programs, policies, and regulations to advance IRWM
VISION STATEMENT HAS THREE PARTS

1. California **embraces** IRWM as the best way to manage water
2. California **practices** IRWM as the best way to manage water
3. California **aligns** related programs, policies, and regulations to advance IRWM
CALIFORNIA EMBRACES IRWM AS THE BEST WAY TO MANAGE WATER

What should be done so that Californians more fully embrace IRWM as the best way to manage water?
What must be done so that Californians will practice IRWM as the best way to manage water?
What must be done to effect changes in programs, regulations, and policies to advance IRWM?
Purpose
- Brainstorm preliminary goals to meet vision

Format/logistics
- Breakout into groups
- Discuss preliminary goals

Team Report
THANK YOU!