June 29th Advisory Committee meeting
Notes from Scenario Session

Student Ambassadors
- How do you account for extended drought?
- What is the impact of earlier snowmelt?
- How do you consider wiser development in floodplains?
- What will you do to address aging infrastructure?
- How can we keep water affordable?
- What is the true cost of water (remove subsidies)?
- How do you impact disadvantaged communities?

Target Audiences

<table>
<thead>
<tr>
<th>State Legislature</th>
<th>Agricultural communities</th>
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<tbody>
<tr>
<td>State agencies</td>
<td>Regional Planning Agencies</td>
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<td>IRWM Groups</td>
<td>Local agencies and government for land use decisions</td>
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<td>Interest Groups</td>
<td>Rate payers</td>
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<td>Funding Partners</td>
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<td>Decision Makers</td>
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<td>Water Purveyors</td>
<td>Water Users</td>
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<td>Elected Officials</td>
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- Need to package information for difference target audiences
- Need to target message to appropriate audience (decision makers vs water user)
- Water agencies and land use planners are not the target audience for the scenarios
Policy questions the target audiences will want the Water Plan to answer via application of the scenarios

- Not sure what is meant by a “plausible future”
- Look for opportunities for leveraging resources and investment in multi-objective projects
- Identify no regrets strategies and priorities
- Develop scenarios that solicit people to ask the right questions
  - Support regional assessment of a changing climate
  - Support Statewide what-if questions
  - What combination of future uncertainties create a bad situation
  - Address the “sleeping giants” issues (access and availability to data, what we know/don’t know)
  - What is the significance of the Delta?
- Scenarios likely not used for fundamental decision making
  - Align with regional efforts.
  - Pick 4 or 5 key messages that the Water Plan can tell
  - Use Scenarios to help tell a story
- Include scenarios as part of a public education campaign about management options
- Look at big questions (surviving flood and drought)
- What is it going to cost to implement strategies and what will we get (e.g. reliability)
- How future uncertainties impact supply reliability, water quality, and cost and external costs
- Support discussion on who will pay management strategies
- Support discussion of co-equal goals: economy/supply reliability and environment
- Describe management under extreme drought
- Discuss state role vs local / regional /federal roles